

## Particulars

### About Your Organisation

#### 1.1 Name of your organization

The Zoological Society of London

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#### 1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Oil Palm Growers
  - Palm Oil Processors and/or Traders
  - Consumer Goods Manufacturers
  - Retailers
  - Banks and Investors
  - Social or Development Organisations (Non Governmental Organisations)
  - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
  - Affiliate Members
  - Supply Chain Associate
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#### 1.3 Membership number

6-0009-11-000-00

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#### 1.4 Membership category

Ordinary

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#### 1.5 Membership sector

Environmental or Nature Conservation Organisations (Non Governmental Organisations)

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## Environmental and Conservation NGOs

### Operational Profile

#### 1.1 What are the main activities of your organization ?

The Zoological Society of London (ZSL), a charity (registered no. 208728) founded in 1826, is a world-renowned centre of excellence for conservation science and applied conservation. ZSL's mission is to promote and achieve the worldwide conservation of animals and their habitats. This is realised by carrying out field conservation and research in over 50 countries across the globe and through education and awareness-raising at our two zoos, ZSL London Zoo and ZSL Whipsnade Zoo.

#### 1.2 Does your organization use and/or sell any palm oil?

Yes

#### 1.3 Activities undertaken to publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members during the year.

The ZSL Palm Oil Policy was published during this reporting period: ZSL recognises that unsustainable palm oil production has serious negative environmental and social impacts. However, ZSL also recognises that the palm oil industry plays an important role in employment and economic development for many countries, and is currently the most efficient vegetable oil crop in terms of yield per hectare. Due to these factors, ZSL believes that transforming the market to a sustainable supply of palm oil that protects wildlife is the most practical solution. As such, where ZSL procures products containing palm oil, it is committed to sourcing only certified sustainable palm oil (CSPO) where available, as a minimum defined by the Roundtable on Sustainable Palm Oil (RSPO) Principles & Criteria.

The full Palm Oil Policy is available here: <http://www.sustainablepalmoil.org/zsl-palm-oil-policy/>

Sustainable Palm Oil Transparency Toolkit (SPOTT): ZSL manages SPOTT, an online platform that assesses 50 of the world's largest palm oil producers (42 RSPO members and 8 non-members). The assessments reveal how each company is addressing sustainability and how transparent they are, in terms of publicly reporting on their operations and on the policies and commitments they have in place to address environmental risks. SPOTT aims to support constructive engagement between companies and other stakeholders in the palm oil supply chain, to incentivise and support sustainable production.

HCV management and monitoring tools: ZSL has created HCV management and monitoring tools to support RSPO members in the uptake of Best Management Practices and to meet the requirements of the RSPO Standard. This includes the RSPO-endorsed HCV Impact Monitoring System. ZSL is in the early stages of a sustainable landscape project in South Sumatra that aims to build on these tools and pilot approaches that will support the uptake of environmental best practice and promote sustainable palm oil.

Stakeholder engagement: ZSL continues to work with a variety of stakeholders in the palm oil industry to support and promote sustainable palm oil. The financial sector is the primary audience for SPOTT and ZSL has held workshops to disseminate information and encourage financiers to be involved in sustainable production. ZSL has continued to be part of the UK Roundtable on Sourcing Sustainable Palm Oil with the UK Government's Department for Environment, Food and Rural Affairs (Defra). ZSL has also continued to engage in and lead discussions within the international zoo community on sustainable procurement and outreach and education.

#### 1.4 What percentage of your organizations overall activities focus on palm oil?

5%

#### 1.5 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

Yes

#### 1.6 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards RSPO certified sustainable palm oil and oil palm products?

Yes

#### 1.7 How is your work on palm oil funded?

Our work on palm oil is funded through grants, charitable donations and some charitable core funds. The costs of training companies in the implementation of HCV monitoring and management tools are met by the companies themselves.

### Time-Bound Plan

#### 2.1 Date started or expected to start participating in RSPO working groups/taskforces

2008

**2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification, uptake of RSPO certified sustainable palm oil and oil palm products and/or good standing RSPO members.**

2008

**Actions for Next Reporting Period****3.1 Outline actions that you will take in the coming year to promote sustainable palm oil along the supply chain**

ZSL will continue to promote sustainable palm oil via SPOTT and our related outreach and engagement activities. This will involve two biannual assessments, engagement with growers on transparency and sustainability commitments, including to the RSPO, and engagement with the finance sector and key buyers in the palm oil supply chain. ZSL will also develop a consumer-facing section of the ZSL site, to communicate issues around sustainable production and to highlight key actions to support sustainable production and procurement. ZSL will work with the government in South Sumatra and with partners to finalise the implementation phase of the sustainable landscape project in South Sumatra, which will include approaches to promoting sustainable production and ensuring environmental best practice.

**GHG Emissions****4.1 Are you currently assessing the GHG emissions from your operations?**

Yes

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**4.2 Do you publicly report the GHG emissions of your operations?**

No

**Please explain why**

Working to publicly report the organisation's GHG emissions in the next reporting period.

**Application of Principles & Criteria for all members sectors****5.1 Do you have organizational policies that are in line with the RSPO P&C, such as:**

- Energy and carbon footprints
- Land Use Rights
- Ethical Conduct
- Labour rights
- Stakeholder engagement
- None of the above

Related link: [www.rspo.org/acop/2015/the-zoological-society-of-london/EN-Policies-to-PNC-water](http://www.rspo.org/acop/2015/the-zoological-society-of-london/EN-Policies-to-PNC-water)

**5.2 What best practice guidelines or information has your organization provided in the past year to facilitate production and consumption of certified sustainable palm oil and oil palm products? What languages are these guidelines available in?**

ZSL has produced the following outputs to facilitate production and consumption of CSPO:

- A Practical Handbook for Conserving High Conservation Value Species and Habitats within Oil Palm landscapes
- A Practical Handbook for Conserving High Conservation Value (HCV) Species and Habitats Within Oil Palm Landscapes in West and Central Africa
- A Practical Toolkit for Identifying and Monitoring Biodiversity in Oil Palm Landscapes
- Symposium entitled "Sustainable palm oil, challenges, a common vision, and the way forward."
- A paper entitled "Legal and policy barriers for biodiversity conservation"
- HCV Threat Monitoring Protocol
- Draft HCV 5&6 monitoring protocol
- Procurement Guide for Sustainable Palm Oil
- Case studies, guidance and resources on SPOTT
- Hidden Land, Hidden Risks? Report on the need for improved corporate disclosure on land holdings by palm oil companies

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**Link to Website**

[www.sustainablepalmoil.org/](http://www.sustainablepalmoil.org/)

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## Challenges

### **1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

ZSL provides advice on implementing and raising standards for sustainable production via our SPOTT website ([www.sustainablepalmoil.org](http://www.sustainablepalmoil.org)). ZSL also promotes sustainable palm oil via our online outreach and in our zoos. The lack of uptake of the RSPO Trademark on products and communications by manufacturers and retailers can make it more difficult to advise on clear actions for our zoo visitors to follow, to support the consumption of CSPO. Improvements to both the reporting and auditing processes (as highlighted by Resolutions 6g and 6h at GA12) would improve the ability of the RSPO to monitor progress and impact, therefore supporting the credibility of the RSPO and its economic, social and environmental impacts; this would facilitate the promotion of CSPO. Support from the RSPO in our communications around our wider palm oil work, including to the financial and manufacturing sectors, would enable us to better promote SPOTT and support the uptake of CSPO. For ZSL's review of palm oil standards, please visit: [www.sustainablepalmoil.org/standards](http://www.sustainablepalmoil.org/standards)

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### **2 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

ZSL has supported the vision of the RSPO to transform markets via our activities detailed throughout the ACOP report. In particular, through our promotion of sustainable palm oil production and procurement via SPOTT. Through this we have engaged with stakeholders throughout the palm oil supply chain and the financial sectors to promote the importance of supporting sustainable production and the implementation of responsible business practices. This has involved one-on-one engagement, as well as workshops and presentations at conferences.

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### **3 Other information on palm oil (sustainability reports, policies, other public information)**

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